

SoCal Rehab Golf Committee

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Jeralynn Chaldekis

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Ben Macapugay

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Jerymyah Fejarang

Vascular Tech

Michaela McKinley

Recreation Therapist

Nicholas Rounds

Physical Therapist

Barbara Deuel

Alvarado Damas Auxiliary President

Maureen Parker

Community Representative

Sean Marrone

Community Representative

John Stauffer

Community Representative



Alvarado Hospital Medical Center

San Diego Rehabilitation Institute

March 31, 2021

Dear Friends, Past Sponsors, and Future Sponsors,

It is with modest resilience that we begin to look forward to the day that we can safely operate our 19th Annual SoCal Rehab Golf Classic which was rescheduled from 2020 to this upcoming September 23. This past year's pandemic sent shockwaves rippling throughout our world and it continues to leave a path of devastation. For us it meant the loss of our major fundraising event in 2020 but, we are hopeful that there is promise down the road in 2021 or early 2022. We have postponed, waited and now find ourselves strategizing on how to proceed forward with our next tournament knowing it takes time to plan and yet must be mindful of the COVID limitations and realities.

Our golf tournament is an unparalleled event in San Diego, pairing able body golfers with individuals who have a physical disability and seniors who have adapted their golf game to enable them to return to the golf course. It is also the sole fundraiser for the Alvarado Damas De Servicio who financially supports the community-based "Programs for Active Living and Support (PALS)" at San Diego Rehabilitation Institute. These include post-treatment programs such as The Back Nine Seniors, SoCal Rehab Golf Club, The Comebackers Neuro Club, the Stroke Peer Visitor Program, the Alvarado Balance Class, The Aphasia Group, The Art for All program, and the Senior Fitness Class. These programs are designed to help seniors and individuals with disabilities to achieve optimal physical, cognitive, social and emotional health. To see a short video on the programs that are supported by our tournament go to: <http://www.alvaradohospital.com/palsvideo>

Our programs depend upon us to start to move forward. The golf committee is now tasked with creating a tournament for our golfers that is COVID-19 safe and a successful fundraising event for the future of our PALS services and Alvarado Hospital Auxiliary's philanthropic community projects. It will need to be a fluid planning process, knowing this pandemic can dictate numerous changes. What we do know for certain is the need to plan now and pivot as required. Thankfully our tournament course, Riverwalk Golf Club is being very helpful as they learn new ways to safely navigate tournaments.

As in the past 18 tournaments, we count on both the community's support of our mission and a generous contribution to the fundraising campaign. This year our goal is to raise \$20,000. Your organization's donation is a key component to reaching this target. Will you support and consider a sponsorship or donation? Your contribution will be a tax-deductible donation to Alvarado Hospital Damas De Servicio, tax ID #237210063.

We will be reaching out to you in the very near future, but please do not hesitate to contact us at mwilliams3@primehealthcare.com or 619-229-7362. Attached is a sponsorship/donation level for your review. All donations can be made at:

<https://2021socialrehabgolfclassic.eventbrite.com>

Sincerely,

The 2021 SoCal Rehab Golf committee

San Diego Rehabilitation Institute's 19th Annual SoCal Rehab Golf Classic

Riverwalk Golf Club
September 23, 2021

PREMIUM SPONSORSHIPS

All Premium Sponsor's package below also includes: Ability to provide marketing materials in golfer goodie bag. Corporate logo on premium sponsor banner displayed at registration and Awards ceremony. Corporate name recognition in event program.

Tournament Sponsorship: \$5,000

- Three twosome golf packages (a round of golf and grill package for 6 with eligibility for all contest prizes)
- Corporate logo listed on tournament marketing materials
- Post tournament recognition
- Corporate logo screen-printed on golf apparel
- On course Signage (may have attendant at designated tee-boxes for marketing per course guidelines)

Gold Sponsorship: \$3,000

- Two twosome golf packages (a round of golf and grill package for 4 with eligibility for all contest prizes)
- Corporate logo listed on tournament marketing materials
- Post tournament recognition
- On course signage (may have attendant at designated tee-boxes for marketing per course guidelines)

Silver Sponsorship: \$1,500

- One twosome golf package (a round of golf and grill package for 2 with eligibility for all contest prizes)
- On course signage (may have attendant at designated tee-boxes for marketing per course guidelines)

Bronze Sponsorship: \$900

- One player golf package (a round of golf and grill package for 1 with eligibility for all contest prizes)
- On course signage (may have attendant at designated tee-boxes for marketing per course guidelines)

Page 1 of 2



GENERAL SPONSORSHIPS

General sponsor's package includes: signage and recognition in event program.

Contest Sponsorships (Putting, Longest Drive, Closest to the Pin, Closest to the Line, Hole in One): \$600 (5 Available)

- May distribute and display marketing materials at tee box per course guidelines
- Attendant at assigned area

Tee Sponsor: \$500

- May distribute and display marketing materials at tee box per course guidelines
- Attendant and activity at tee box

Beverage Cart Sponsor: \$600 (2 Available = 1 for Front 9, 1 for Back 9)

Driving Range Sponsorship: \$500 (1 Available)

Green Sponsor: \$300

Scholarship Fund: \$150 (awarded towards registration of golfer with special needs)

DONATIONS

All donors will receive recognition in event program and may include golf packages based on value of donation

Live Opportunity drawing (\$200 minimum)

- Live-Raffle recognition during awards ceremony
- Acceptable items should be useful to a golfer or business professional including gift cards, custom gift baskets, time-share vacation rentals, etc

Opportunity drawing (\$100 minimum)

- Pre-Drawn raffle with Corporate name listed on Prize Board
- Acceptable items should be useful to a golfer or business professional including gift cards, custom gift baskets, etc

In Kind Service (\$50 Minimum)

- Recognition based on value of donation

Goodie Bags

- Items may display prominent advertising
- Items must fit in giveaway goodie bags and should be useful to a golfer or business professional

Alvarado Damas De Servicio is a 501 (c)(3) charitable organization, tax ID #23-721-0063

